

Trusted by hundreds of businesses and thousands of brides, Today's Bride has become the leader in helping your business book more weddings. Last season, over 20,000 people attended at least one Today's Bride Bridal show.

## the Today's Bride Shows advantage

- Massive advertising campaign to create high bridal show attendance.
- Create relationships by meeting brides face to face.
- Qualified Bridal Lead List to continue your marketing efforts.
- Affiliate your business with the most creditable Bridal Show Producer...Today's Bride.
- Showcase your products in themed galleries.
- Make sales and book appointments **THAT** day.
- Network with other wedding industry professionals.



## Today's Bride Shows: Exhibitor Space

### Exhibitor Suite



At October Shows only, Overnight Suite with Exhibitor Room on 2nd Floor. Oversized rooms create a salon feel and experience.

### Double Booth



8' x 20' space in October\*; 10' x 20' space in January. Two covered tables. 4 chairs if needed. Limit 8 staffers at one time.

### Single Booth



8' x 10' space in October\*; 10' x 10' in January. Includes 6' table & skirting at all shows except January Akron includes 8' table. 2 chairs. Limit 4 staffers at one time.

### Half Booth (Oct ONLY)



Shares single booth space & the table with a non-competitor. One chair. Limit 2 staffers at one time; No booth spot guarantee. Limited Number available.

\*Some booth dimensions may vary depending on booth location.

## Exhibitor Package Includes:

- **Complete lead list of all registered brides emailed to you** (Some exclusions apply)  
List includes the bride's contact information and wedding date.
- **Directory listing in the show program & floor plan day of show**
- **Listing on TodaysBrideShows.com**  
Your company's name, city and phone number.  
Upgrades available. Include a link to your website for \$50.
- Table with linen and skirting, two chairs, business sign and staff name tags.



## Ways to Pay

50% deposit due at signing and balance due the 15th day of the month prior to the shows.

**Monthly Payments** Automatic Credit Card billing on debit or major credit card only (Discover, Visa, MasterCard, American Express). A \$3.50 monthly service charge applies. ACC billing is available at deposit and on the balance due date.