

Marketing Enhancements

Increase your impact before, during and after the shows with the following marketing tools:

- Welcome Bag "Stuff-it" Program:**
 Don't miss a single bride guaranteed! Have your sales literature (vendor supplied) pre-stuffed in our "Bridal Info Bag" that is distributed to every attending brides (while supplies last) as they enter the show. Price for exhibitors only. Call for size, weight, and content restrictions.
\$200 per October show; \$250 for Akron January show; \$300 for Cleveland January show.
\$100 per April or July shows.
- Stage Show Commercial:**
 Project a winning image with our exclusive Pre & Post Show Commercial Presentation. Sell your company's services to a captive audience awaiting our high energy fashion show!
\$100 - Continuous ten-second commercial impressions running throughout the day.
- Corner Booths - add \$125**

Today's Bride Showcase

The *all-new Today's Bride Showcase* publication will be distributed exclusively at all Today's Bride Shows. Ad Sizes (ad development included):

Full Page	\$1,000
1/2 Page	\$700
1/4 Page	\$400
Back Cover (call for availability)	\$1,200
Inside Front/Back Cover (call for availability)	\$1,100

Today's Bride Magazine Advertisers **SAVE 25% OFF.**

FULL PAGE w/ Bleed 8.5" x 11"	FULL PAGE Standard 7.625" x 9.625"	1/2 PAGE Vertical 3.6875" x 9.625"
1/2 PAGE Horizontal 7.625" x 4.685"	1/4 PAGE 3.6875" x 4.685"	Eighth Page Available in Packages Only. Inquire for details. 1/8 PAGE 3.6875" x 2.2175"

