

# Bridal Show

BRIDAL SHOW ADVICE  
FROM THE PROFESSIONALS

## *Survival Guide*

Whether you're a first timer or a seasoned veteran, the following tips will help make your Today's Bride Bridal Show experience both productive and enjoyable. Have a great time at the show! Most importantly, have fun!

- Establish your wedding budget ahead of time.
- Pre-register and/or buy tickets online at [www.todaysbrideshows.com](http://www.todaysbrideshows.com).
- Plan to spend half of the day there.
- Arrive 1 to 1-1/2 hours prior to fashion show time.
- Go to [www.todaysbrideshows.com](http://www.todaysbrideshows.com) & download the Show Program. Includes list of exhibitors, floor plan, and itinerary (available online 2 weeks before the show).
- Plan your exhibitor route.
- Bring along bridal show buddies: fiancé, bridal party and/or family.  
Think twice about bringing small children - they are sure to tire quickly.
- Be prepared to make decisions and put deposits down on some services
- If you can't attend personally, send your mom or a friend in your place.
- Wear comfortable shoes.
- Be prepared to wear a "Bride-To-Be" or "Groom" sticker.
- Bring a calendar to make appointments.
- Bring a pen & paper to take notes.
- Jot notes on the exhibitors' literature to recall important details later.
- Bring printed address labels that include your name, address, phone number, wedding date, and e-mail address.
- Bring a bag or backpack for all the literature and freebies.
- Come with an open mind for all types of wedding services to consider.
- Collect information from every vendor (even if you aren't sure you'll need it).
- Ask lots of questions.       Bring along color swatches.       Pick up your free Today's Bride Magazine.

DON'T MISS THE **BRIDAL SHOWS** 330.670.9545



**OCTOBER & JANUARY**

Sheraton Suites Hotel  
Akron/Cuyahoga Falls

Embassy Suites Hotel  
Independence

John S. Knight Center  
Downtown Akron

I-X Center  
Cleveland

► For show details & \$3 coupons visit [TodaysBride.com](http://TodaysBride.com) ► Pay Online and Get 50% OFF!